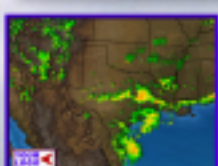
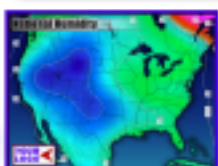


INTELLIWEATHER IMAGESUITE 2004!



**QUICK,
RELIABLE, &
AFFORDABLE
BROADCAST &
INTERNET-READY
WEATHER IMAGERY!**

Now your operation can afford a top quality weather presentation that is sure to create new viewership and increased ad revenues.

We create weather content 24 hours a day, 7 days a week. For the web, imagery is stored on our servers, then retrieved by your users when they click on the corresponding link. Your logo appears on all the imagery, while we remain totally transparent. Plus, we'll build your weather web page for you - FREE!

For broadcast delivery, images are automatically retrieved and weather loops are updated by our effortless client software, running silently in the background every hour of every day.

**Top Quality Broadcast Imagery and
Custom Branded Web Graphics!**



LOCAL DOPPLER - This view uses imagery generated by the nearest NEXRAD data-gathering center to your location, or a custom view is created for sites between stations. Custom terrain maps are built to insure your city or town is shown. Updated every 5 to 6 minutes.



WARNINGS MAP - This image is based on the latest watches and warnings issued by the National Weather Service. When a county receives a bulletin, it is filled with a color that corresponds to the active warning, eg. red = tornado warning. Updated every 2 minutes.

Visit www.intelliweather.com

Check out these and many other images at our website, or call to receive more information. Ask for your ImageSuite Representative.

INTELLIWEATHER

CALL 1-800-949-8434

National, Regional, and Local Weather Graphic Content for Scala

Weather - It's the number one reason people watch their local news. With our broad assortment of high quality national, regional, and especially local weather imagery, you're guaranteed to generate new viewership - which translates into more revenue for your channel. You say you don't have a weather show? Now is the time start one, with minimal effort and very affordable prices. Check out www.intelliweather.com to see all the graphics included with *IntelliWeather ImageSuite2004*.

- IntelliWeather ImageSuite2004 for Web Use Only*\$100 per month
- IntelliWeather ImageSuite2004 for Broadcast Only* (Single Scala Channel)\$200 per month
- IntelliWeather ImageSuite2004 for Broadcast and Web Use* (Single Scala Channel)\$250 per month

Systems for Creating Profitable Local Weather Channels

When it comes to creating a weather presentation specific to your town, neighborhood, or perhaps a remote community miles away, these are the tools to get the job done. Just because some towns are small and remote, does not mean that there is no business to be had there. In fact, you might fight a gold mine up there. That's why we offer these items allowing you to tap your immediate market and those smaller markets around you - markets the other guys forgot.

WeatherView32 Software - This software translates the data gathered by your weather station into broadcast ready graphics, stored on your Scala playback server and updated every 5 minutes. Check out www.twweather.com/weatherview32/! (On-Air Version).....\$499

Complete Weather Package with Davis Weather Monitor II EZ Mount Includes EZ mount weather station, easy mount hardware, WeatherLink RS 232 Interface, and WeatherView32. Check out www.weathershop.com!\$1399

Wireless Remote Weather Station (Line of sight required from Weather Station to Receiver) Prices include WeatherView 32!
 30 Mile Range\$2999
 50 Mile Range\$3499
 100 Mile Range.....\$4999

Broadcast Ready Weather Camera - Mount this unit to the top of your building to capture images of the current weather and broadcast them on air or on your website. Includes Sony digital camera, focal lense, weatherproof housing with power supply and environmental controls, WebCam32 software, and 50' hookup cable\$1199

Media Server 2000 This is the NTSC Video Server enabling display of all the various content described above. Our Windows2000 based video server, in a rack mountable case that is only 1.75 inches tall! Comes with with NTSC video encoder and keyer. (A networked, second computer running WeatherView32 is required for weather station input. Complete turnkey systems are available).

Media Server 2000 comes Scala Ready!.....\$3495

New Low Price!
\$2995



Additional Products for Building a Powerful Weather Presence

To supplement your broadcast presence and provide an additional revenue stream, we provide WeatherWarn and NowCaster. Direct your viewers to your website where they can subscribe to WeatherWarn or download NowCaster:

WeatherWarn Our sponsorable weather bulletin warning service that automatically sends emails and pager messages to your viewers. Check out www.weatherwarn2000.com!
 (Small Market)\$150 per month

NowCaster Our sponsorable desktop software that your viewers can download and install on their PC's to receive satellite and radar graphics- can also include other graphics from your website. Check out www.nowcaster.com!
 (Small Market)\$300 per month

