

## Product Generation Overview

### Overview

Since our founding in 1987, Scala has produced all kinds of multimedia authoring software to control everything from the easiest photo slideshows to the most widespread cable television content to the most advanced point-of-purchase advertising networks on the planet. This document is designed to assist you in deciding which of our current products is best suited to your needs.

	iplay studio	InfoChannel Designer 1	InfoChannel 3 Suite
Easy-to-Use Interface	✓	✓	✓
Online Help System	✓	✓	✓
Hundreds of Transitions	✓	✓	✓
Design for Nearly Any Resolution	✓	✓	✓
Import Directly from Scanners and Cameras	✓	✓	✓
Spell Check	✓	✓	✓
Drawing Tools	✓	✓	✓
Real-Time Image Processing	✓	✓	✓
Alpha Transparency / Opacity	✓	✓	✓
Import Graphics (BMP, GIF, JPG, PNG, etc.)	✓	✓	✓
Import Animation (AnimGIF, FLC, FLI)	✓	✓	✓
Import Video (AVI, MPEG-1, QT3)	✓	✓	✓
Import DVD-Quality Video (MPEG-2)			✓
Import Audio (WAV, MP3, MIDI, CDA)	✓	✓	✓
Printing	✓	✓	✓
Publishing to HTML	✓	✓	✓
Publishing to Screen Saver	✓	✓	
Publishing to CD		✓	✓
Publishing to Video			✓
Publishing to Network			✓
Looping		✓	✓
External Application Launching		✓	✓
Interactive Buttons and Menus		✓	✓
Graphic Rotation	✓	✓	✓
Text Rotation			✓
Text Crawl			✓
Unlimited Undo			✓
Grids and Guides			✓
Superior Display Output			✓
Scheduling			✓
Ability to Update While On-Air			✓
Intelligent File Distribution			✓
Network Monitoring			✓
Remote Software Updating			✓
Track Ad Logging and Billing			✓
XML / Java / VBScript Support			✓
Template-Based Authoring		Optional	Optional
Satellite / IP Multicast Support			Optional
VCR / DVD / Switcher Support			Optional
Genlock Support			Optional
Weather Antenna Support			Optional
TV Tuner Support			Optional
Available Third Party Products			Optional

## Product Generation Overview

### ***iplay studio, Photo Albums and Presentations***

For the user that just wants to get a taste of the Scala experience, we have created iplay studio for single-play business presentations and photo albums.

iplay studio features multi-lingual spell check, drawing tools, real-time image processing, mp3 playback, importing directly from scanners and digital cameras, texture tiling, and printing.

Buy iplay studio online at <http://www.scala.com/iplaystudio>.

### ***InfoChannel Designer 1, Interactive CD-ROMs***

InfoChannel Designer 1 (ICD) is a product for consumer multimedia enthusiasts. With it you can create fully interactive environments such as CD-based resumes, portfolios, training, and entertainment.

In addition to doing everything that iplay studio does, ICD can also loop presentations and publish CD-ROMs, complete with interactive buttons for menus or launching external programs and branching with no programming required.

Try out the original InfoChannel Designer at <http://www.scala.com/designer>.

### ***InfoChannel 3, Scheduled On-Air 24/7 Networked Solutions***

Scala's flagship InfoChannel 3 (IC3) product line is the industry standard choice of anyone that needs the reliability and the functionality of a television station without the time and costs of video production. It is most popular in corporate communications, interactive kiosks, community access channels, and retail dynamic signage because you can control one to thousands of unique channels and remote sites in one network.

The InfoChannel 3 family includes Designer for authoring and scheduling, Network Manager for distribution and network monitoring, Player for 24/7 uninterrupted store-and-forward playback, Broadcast Server for satellite and IP multicast transmission, Reporter for template-based messaging, and Extensions to control other hardware to show video feeds, import live weather data, etc. There are also several third-party products that complement the IC3 solution for more advanced scheduling, billing, and emergency notifications.

Key features that set it apart include scheduling, network monitoring, 24/7 playback, on-air updating, unlimited undo, text crawl, Windows Script Host support, and MPEG-2 video support. As IC3 is our latest generation, it also has all of the product features listed above as well.

Learn more about the InfoChannel 3 suite at <http://www.scala.com/products>.

Links to a few of the third-party products available can be found on <http://www.scala.com/components>.